

www.solosongwriters.com

2019 FESTIVAL
RETREAT & WORKSHOP
MAY 21 - 26

SPONSORSHIP DECK

PRESENTING SPONSORS







SPONSORS

















ABOUT THE EVENT

South Louisiana Songwriters Festival and Workshop (SOLO) is a unique event that combines the intimate, intensive, and creative songwriting process with a public-facing festival. Writers will collaborate for four days, then debut their creations over the next two days of the festival. In addition to playing and singing these works, artists will let the audience in on their processes, thoughts, and inspirations. SOLO is a true behind-the-scenes look at the "stories behind the stories."

SOLO will take place in Lafayette May 21 - May 26, 2019, and will consist of a workshop portion, May 21 - 24, and a festival portion, May 24 - 26.

The SOLO workshop has partnered with the Buddy Holly Educational Foundation to bring professional, aspiring, and local writers together for four days of mentoring, creating, and collaborating.

The SOLO festival will showcase many of the writers who participated in the workshop. Writers will debut the songs they have written during the workshop. Artists will perform individually and with their workshop collaborators. SOLO will also feature top local, national, and international writers.

SOLO festival will take place on six stages, at The Blue Moon Saloon, and Warehouse 535 in Downtown Lafayette.

SOLO's goal is to bring writers together to find inspiration not only from each other, but also from the rich, soulful, and authentic vibe that is South Louisiana. Its purpose is to bring artists, music lovers, and industry professionals together to ignite Lafayette's creative scene – to make Lafayette known not only for its heritage, but also for its deep pool of musical talent, engineers, and studios, all capable of inspiring and creating music that is relevant now and into the future.

SPECIAL EVENTS

Friday 24th - SOLO Sessions

SOLO invites you to witness and share in the experience of the SOLO songwriting workshop participants debuting their fresh and new collaborations. This event will be set in the intimate setting of Lafayette First United Methodist Church enhancing this unique and never-been-seen experience for the audience.

Ticket holders will witness, first-hand, the fruit of the SOLO workshop's work and offer the audience an inside perspective of the musical creation process, and an opportunity to connect with the "behind the scenes" aspects of songwriting.



Sunday 26th - Local Legends Brunch

SOLO will host a Sunday Brunch on Sunday, May 26th at Warehouse 535. This event offers SOLO supporters an up close and personal experience with SOLO artists.



Wednesday 22nd & Thursday 23rd - TBA

Wednesday and Thursday nights will offer SOLO participants two evenings of original songs with stylistically diverse artists. Past performers include Ani DiFranco, Mary Gauthier, and Kimmie Rhodes.







YOUR SUPPORT

SOLO's inaugural event in 2018 was a huge success, and we need your support to make 2019 even better! We are seeking sponsorships and donations from businesses, organizations, and individuals who are interested in growing the music and entertainment industry in Louisiana. Your investment will support our efforts. SOLO would love to discuss this proposal with you and provide any additional information you may need. We will work with you to find a sponsorship that fits your needs.

Stage naming rights are also available. Please contact us for more info.

SPONSORSHIP LEVELS

DIAMOND \$10,000

16 SOLO VIP festival passes.

Logo listed on the SOLO's website.

Logo listed on the SOLO's Facebook page.

Top tier banner with name/business logo hung

at both festival sites.

Opportunity to speak at the festival.

Name/business mentioned on the SOLO's Facebook event.

PLATINUM \$7,500

10 SOLO VIP festival passes.

Logo listed on the SOLO's website.

Logo listed on the SOLO's Facebook page.

Second tier banner with name/business logo hung

at both festival sites.

Opportunity to speak at the festival.

Name/business mentioned on the SOLO's Facebook event.

GOLD \$5,000

8 SOLO VIP festival passes.

Logo listed on the SOLO's website.

Logo listed on the SOLO's Facebook page.

Third tier banner with name/business logo

hung at both festival sites.

Name/business mentioned on the SOLO's Facebook event.

SILVER \$2,500

6 SOLO VIP festival passes. Logo listed on the SOLO's website. Logo listed on the SOLO's Facebook page. Fourth tier banner with name/business logo hung at both festival sites.

Name/business mentioned on each stage.

Name/business mentioned on the SOLO's Facebook event.

\$1,000

4 SOLO VIP festival passes. SUPPORTING Logo listed on the SOLO's website. Logo listed on the SOLO's Facebook page.

PATRON \$500

2 SOLO VIP festival passes. Name listed on the SOLO's website. Name listed on the SOLO's Facebook page.



CONTACT

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